

GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2015

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SENATE DRS25217-MGa-88A* (03/11)

Short Title: Appropriate Funds for Tobacco Use Prevention. (Public)

Sponsors: Senators Woodard, Hartsell, and Bingham (Primary Sponsors)./Representative Adcock.

Referred to:

1 A BILL TO BE ENTITLED
2 AN ACT APPROPRIATING FUNDS TO THE DEPARTMENT OF HEALTH AND HUMAN
3 SERVICES, DIVISION OF PUBLIC HEALTH, FOR TOBACCO USE PREVENTION.

4 The General Assembly of North Carolina enacts:

5 SECTION 1. There is appropriated from the General Fund to the Department of
6 Health and Human Services, Division of Public Health, Chronic Disease and Injury Section, the
7 sum of seven million dollars (\$7,000,000) for the 2015-2016 fiscal year and the sum of seven
8 million dollars (\$7,000,000) for the 2016-2017 fiscal year. These funds shall be allocated
9 during each fiscal year of the biennium to the Tobacco Prevention and Control Branch for use
10 as follows:

- 11 (1) Six million three hundred ten thousand dollars (\$6,310,000) to create ten
12 regional teen tobacco use prevention programs covering all 100 counties in
13 North Carolina. These funds shall be used to create one full-time equivalent
14 regional-level teen tobacco use prevention coordinator position and one
15 State-level teen tobacco use prevention coordinator position in each of the
16 10 regions. Program funds shall be used to accomplish at least both of the
17 following:
- 18 a. To develop engaged teen tobacco use prevention teams in counties
19 and school districts across the region.
- 20 b. To educate and train teen leaders to educate peers and community
21 leaders in schools, faith communities, and organizations serving
22 youth on evidence-based teen tobacco use prevention programs.
- 23 (2) Two hundred thousand dollars (\$200,000) for youth leadership and
24 involvement training and technical assistance. These funds shall be used to
25 enter into contracts with organizations that have expertise in youth
26 leadership and peer education training that will require collaboration with
27 State and local agencies to provide training and technical assistance
28 statewide in peer-led, adult-supported tobacco use prevention programs.
29 These organizations shall place special emphasis on tobacco prevention
30 training related to emerging tobacco products such as electronic cigarettes,
31 all other electronic nicotine delivery devices, dissolvable tobacco products,
32 and hookah tobacco products.
- 33 (3) One hundred thousand dollars (\$100,000) for a tobacco-free campus
34 initiative. These funds shall be used to (i) create one full-time equivalent
35 tobacco-free State-level campus coordinator position, (ii) design an initiative



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- 1 to maintain one hundred percent (100%) tobacco-free K-12 public schools,
2 including all electronic nicotine delivery devices, and (iii) assist colleges and
3 community colleges in becoming tobacco-free.
- 4 (4) One hundred thousand dollars (\$100,000) for a smoke-free multi-unit
5 housing initiative to protect children from second-hand smoke. These funds
6 shall be used to (i) create one full-time equivalent State-level coordinator
7 position, (ii) provide program education and support to advance voluntary
8 tobacco-free multiunit housing in cooperation with public, affordable, and
9 market rate housing managers and owners, and (iii) promote tobacco-free
10 homes in order to eliminate children's exposure to secondhand smoke, in the
11 home setting, with special emphasis on reducing asthma.
- 12 (5) One hundred ninety thousand dollars (\$190,000) for prenatal and neonatal
13 outreach, education, and training. These funds shall be used to create two
14 full-time equivalent regional level perinatal outreach coordinator positions to
15 work on prevention and reduction of smoking or other tobacco use during
16 pregnancy and in the homes of newborns. These coordinators would work
17 with health systems and provider organizations to reduce tobacco use among
18 women of childbearing years and their partners and other family members.
19 Strategies will include referrals to the North Carolina Tobacco Use Quitline
20 known as QuitlineNC.
- 21 (6) One hundred thousand dollars (\$100,000) for tobacco use prevention
22 program evaluation. These funds shall be used to hire an independent
23 university-based evaluator to conduct an extensive evaluation of the State's
24 tobacco use prevention program and submit a report of its findings to the
25 General Assembly by June 30, 2016.

26 **SECTION 2.** This act becomes effective July 1, 2015.