

GENERAL ASSEMBLY OF NORTH CAROLINA

SESSION 1995

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HOUSE BILL 311  
Committee Substitute Favorable 4/5/95

Short Title: Counterfeit Trademarks.

(Public)

Sponsors:

Referred to:

February 27, 1995

1 A BILL TO BE ENTITLED  
2 AN ACT TO MAKE USE OF A COUNTERFEIT TRADEMARK A CRIME IN  
3 NORTH CAROLINA.

4 The General Assembly of North Carolina enacts:

5 Section 1. Chapter 80 of the General Statutes is amended by adding a new  
6 section to read:

7 **"§ 80-11.1. Criminal use of counterfeit trademark.**

8 (a) For purposes of this section:

9 (1) 'Counterfeit mark' means a mark that is used without authorization of  
10 the:

11 a. Owner of the registered mark, and is identical to or substantially  
12 indistinguishable from a mark that is registered on the principal  
13 register of the United States Patent and Trademark Office or with  
14 the Trademark Division of the Department of the Secretary of  
15 State; or

16 b. Owner of the unregistered mark and is identical to or  
17 substantially indistinguishable from symbols, signs, emblems,  
18 insignias, trademarks, trade names, or words protected by section  
19 110 of the Amateur Sports Act of 1978 (Title 36, U.S.C. § 380).

1           (2) 'Retail sales value' means the value computed by multiplying the  
2 number of items having a counterfeit mark used thereon or in  
3 connection therewith, by the retail price at which a similar item having a  
4 mark used thereon or in connection therewith, the use of which is  
5 authorized by the owner, is offered for sale to the public. If there is no  
6 similar item having a mark used thereon or in connection therewith, the  
7 use of which is authorized by the owner, 'retail sales value' means the  
8 value computed by multiplying the number of items having a counterfeit  
9 mark used thereon or in connection therewith, by the greater of (i) the  
10 retail price at which a similar item having a mark used thereon or in  
11 connection therewith, the use of which is authorized by the owner,  
12 would be offered for sale to the public or (ii) the retail price at which the  
13 item having a counterfeit mark used thereon or in connection therewith,  
14 is being offered for sale to the public.

15           (b) Any person who knowingly and willfully (i) uses or causes to be used a  
16 counterfeit mark on or in connection with goods or services intended for sale or (ii) has  
17 possession, custody, or control of goods having a counterfeit mark used thereon or in  
18 connection therewith, that are intended for sale, shall be punished as follows:

19           (1) If the goods or services having a counterfeit mark used thereon or in  
20 connection therewith, or on or in connection with which the person  
21 intends to use a counterfeit mark, have a retail sales value not exceeding  
22 three thousand dollars (\$3,000), the person is guilty of a Class 2  
23 misdemeanor;

24           (2) If the goods or services having a counterfeit mark used thereon or in  
25 connection therewith, or on or in connection with which the person  
26 intends to use a counterfeit mark, have a retail sales value exceeding  
27 three thousand dollars (\$3,000) but not exceeding ten thousand dollars  
28 (\$10,000), the person is guilty of a Class H felony; and

29           (3) If the goods or services having a counterfeit mark used thereon or in  
30 connection therewith, or on or in connection with which the person  
31 intends to use a counterfeit mark, have a retail sales value exceeding ten  
32 thousand dollars (\$10,000), the person is guilty of a Class G felony.

33 The possession, custody, or control of more than 25 items having a counterfeit mark used  
34 thereon or in connection therewith creates a presumption that the person having  
35 possession, custody, or control of the items intended to sell those items.

36           (c) Any person who knowingly (i) uses any object, tool, machine, or other device  
37 to produce or reproduce a counterfeit mark or (ii) has possession, custody, or control of  
38 any object, tool, machine, or device with intent to produce or reproduce a counterfeit  
39 mark, is guilty of a Class G felony.

40           (d) Any personal property, including any item, object, tool, machine, device, or  
41 vehicle of any kind, employed as an instrumentality in the commission of, or in aiding or  
42 abetting in the commission of a violation of subsection (b) or (c) of this section, is subject

1 to seizure and forfeiture and shall be disposed of in accordance with the provisions of  
2 Article 2 of Chapter 15 of the General Statutes.

3 (e) For purposes of enforcing this section, the Department of the Secretary of  
4 State's law enforcement agents have statewide jurisdiction. These law enforcement  
5 agents may assist local law enforcement agencies in their investigations and may initiate  
6 and carry out, in coordination with local law enforcement agencies, investigations of  
7 violations of this section. These law enforcement agents have all of the powers and  
8 authority of law enforcement officers when executing arrest warrants.

9 (f) The Secretary of State may refer any available evidence concerning violations  
10 of this section to the proper district attorney, who may, with or without such a reference,  
11 institute the appropriate criminal proceedings.

12 The attorneys employed by the Secretary of State shall be available to prosecute or  
13 assist in the prosecution of criminal cases when requested to do so by a district attorney  
14 and the Secretary of State approves.

15 (g) Pursuant to an agreement between the departments, the Secretary of State may  
16 refer any available evidence concerning violations of this section to the Secretary of  
17 Revenue for purposes of determining the obligations of the violators of this section to the  
18 State under the provisions of Chapter 105 of the General Statutes."

19 Sec. 2. G.S. 80-12 reads as rewritten:

20 "**§ 80-12. Civil remedies. Violation a deceptive or unfair trade practice.**

21 ~~Any owner of a mark registered under this Article may proceed by suit to enjoin the~~  
22 ~~manufacture, use, display or sale of any counterfeits or imitations thereof and any court~~  
23 ~~of competent jurisdiction may grant injunctions to restrain such manufacture, use,~~  
24 ~~display or sale as may be by the said court deemed just and reasonable, and may require~~  
25 ~~the defendants to pay to such owner all profits derived from and/or all damages suffered~~  
26 ~~by reason of such wrongful manufacture, use, display or sale; such court may also order~~  
27 ~~that any such counterfeits or imitations in the possession or under the control of any~~  
28 ~~defendant in such case, be delivered to an officer of the court, or to the complainant, to be~~  
29 ~~destroyed; and such court having granted any such injunction or ordered any such~~  
30 ~~payment shall require the defendants to pay to said owner a penalty of not less than two~~  
31 ~~hundred dollars (\$200.00) and not more than one thousand dollars (\$1,000) in addition to~~  
32 ~~such other relief, provided that such court shall have found that said owner shall have~~  
33 ~~registered his mark prior to the date said defendants shall have first used the infringing~~  
34 ~~mark in this State.~~

35 ~~The enumeration of any right or remedy herein shall not affect a registrant's right to~~  
36 ~~prosecute under any penal law of this State.~~

37 A violation of G.S. 80-10 or G.S. 80-11 constitutes a violation of G.S. 75-1.1."

38 Sec. 3. This act becomes effective October 1, 1995.