

# GENERAL ASSEMBLY OF NORTH CAROLINA

## SESSION 1989

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### SENATE BILL 299\*

Short Title: Travel and Tourism Commission.

(Public)

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Sponsors: Senators Block, Basnight, Guy, and Hunt of Moore.

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Referred to: Rules.

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February 27, 1989

1                           A BILL TO BE ENTITLED  
2 AN ACT TO CREATE THE NORTH CAROLINA TRAVEL AND TOURISM  
3 COMMISSION.

4 The General Assembly of North Carolina enacts:

5         Section 1. Chapter 143B of the General Statutes is amended by adding a new  
6 section to read:

7 **§ 143B-434.1. The North Carolina Travel and Tourism Commission - creation; duties; membership.**

8         (a) There is created within the Department of Commerce the North Carolina  
9 Travel and Tourism Commission.

10         (b) The duties of the Commission shall be:

11                 (1) To assist and advise the Secretary of Commerce in the planning and  
12 implementation of policy and priorities for the promotion and  
13 development of travel and tourism in the State;

14                 (2) To assist and advise the Secretary of Commerce in the development of  
15 a budget for the Division of Travel and Tourism;

16                 (3) To recommend programs to the Governor, the General Assembly, and  
17 the Secretary of Commerce that will promote the State as a travel and  
18 tourism destination and that will develop travel and tourism  
19 opportunities throughout the State;

20                 (4) To serve as a search committee to seek out, interview, and recommend  
21 to the Secretary of Commerce, an advertising agency, which will assist  
22 the Department in promotion of the State as a travel and tourism  
23 destination;

- 1                   (5) To adopt rules, regulations, or standards that may be necessary to  
2 administer a matching funds tourism grant program;
- 3                   (6) To administer a matching funds tourism grant program and approve  
4 projects that qualify for participation in the program;
- 5                   (7) To promote the exchange of ideas and information on travel and  
6 tourism between State and local governmental agencies, and private  
7 organizations and individuals;
- 8                   (8) To advise the Secretary of Commerce upon any matter that the  
9 Secretary may refer to it.
- 10                  (c) The Commission shall consist of 17 members:
- 11                   (1) The Director of the Division of Travel and Tourism, serving 'ex  
12 officio';
- 13                   (2) Two members associated with the tourism industry appointed by the  
14 Governor, one from a list of nominees submitted by the The Travel  
15 Council of North Carolina, Inc., (or its successors), and one from a list  
16 of nominees submitted by the North Carolina Association of  
17 Convention and Visitors Bureaus (or its successors);
- 18                   (3) Two members associated with the tourism industry appointed by the  
19 General Assembly upon the recommendation of the President Pro  
20 Tempore of the Senate in accordance with G.S. 120-121, from a list of  
21 nominees submitted by The Travel Council of North Carolina, Inc., (or  
22 its successors);
- 23                   (4) Two members associated with the tourism industry appointed by the  
24 General Assembly upon the recommendation of the Speaker of the  
25 House of Representatives in accordance with G.S. 120-121, from a list  
26 of nominees submitted by The Travel Council of North Carolina, Inc.,  
27 (or its successors);
- 28                   (5) Two public members appointed by the Governor, each interested in  
29 matters relating to travel and tourism;
- 30                   (6) Two members associated with local chambers of commerce appointed  
31 by the General Assembly upon the recommendation of the President  
32 Pro Tempore of the Senate in accordance with G.S. 120-121;
- 33                   (7) Two members associated with parks and recreation appointed by the  
34 General Assembly upon the recommendation of the Speaker of the  
35 House of Representatives in accordance with G.S. 120-121;
- 36                   (8) Two members associated with county governments, one appointed by  
37 the General Assembly upon the recommendation of the President Pro  
38 Tempore of the Senate in accordance with G.S. 120-121, and one  
39 appointed by the General Assembly upon the recommendation of the  
40 Speaker of the House of Representatives in accordance with G.S. 120-  
41 121; and
- 42                   (9) Two members associated with municipal governments, one appointed  
43 by the General Assembly upon the recommendation of the President  
44 Pro Tempore of the Senate, and one appointed by the General

1                   Assembly upon the recommendation of the Speaker of the House of  
2                   Representatives in accordance with G.S. 120-121.

3       (d) Members of the Commission, except a member serving 'ex officio,' shall  
4       serve these terms: four for a term of one year, four for a term of two years, four for a  
5       term of three years, and four for a term of four years. At the end of the terms of office  
6       of the initial members, all succeeding appointments to these positions shall be for terms  
7       of four years and until their successors are appointed and qualify.

8       (e) No member of the Commission, except a member serving 'ex officio,' shall  
9       serve more than two consecutive terms. Members serving 'ex officio' shall serve so  
10      long as they hold that office.

11      (f) Appointments to fill vacancies in the membership of the Commission that  
12      occur due to resignation, dismissal, death, or disability of a member shall be for the  
13      balance of the unexpired term and shall be made by the same appointing authority that  
14      made the initial appointment.

15      (g) The Governor may remove any member of the Commission from office in  
16      accordance with the provisions of G.S. 143B-16 of the Executive Organization Act of  
17      1973.

18      (h) Commission members who are employees of the State shall receive travel  
19      allowances at the rate set forth in G.S. 138-6. All other Commission members shall  
20      receive per diem, subsistence, and travel expenses at the rate set forth in G.S. 138-5.

21      (i) The Commission shall elect a chairperson from its membership.

22      (j) A majority of the membership shall constitute a quorum.

23      (k) The Secretary of Commerce shall provide clerical and other services as  
24      required by the Commission."

25                   Sec. 2. G.S. 120-123 is amended by adding a new subdivision to read:

26                   "(56) The North Carolina Travel and Tourism Commission, as established by G.S.  
27                   143B-434.1."

28                   Sec. 3. This act is effective upon ratification.